My Niche Marketing Plr Boxes Review – By Bruno Prinz 07/06/2019

About website design and layout:

*Excellent site navigation

*Simple yet nice design

Errors Found:

I found the following errors:

1- **"Downlaod" -** In the url https://nichemarketingplrboxes.com/members-video-courses-download/ the phrase that should be "affiliate marketing box download" is written thus "affiliate marketing box downlaod".
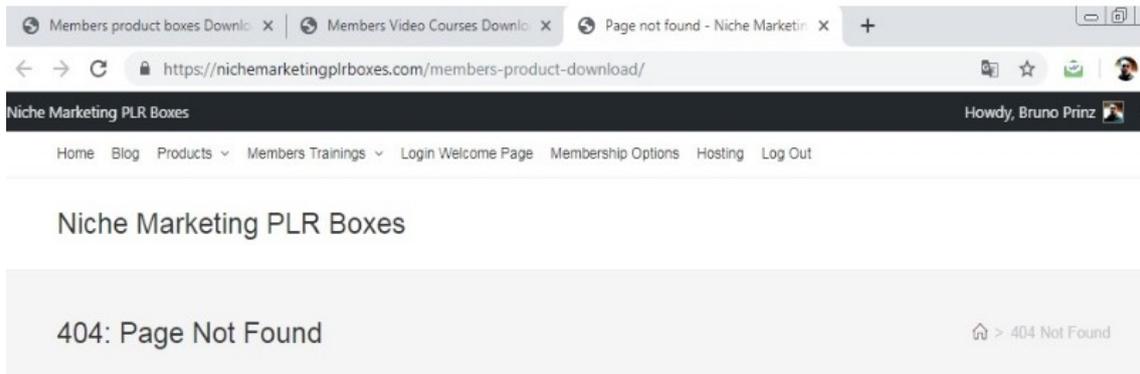

2- **404 – not found-** By clicking directly on "Niche Marketing Plr Boxes" I am redirected to a page with error 404 - "not found". Usually people will try to click directly on "Member Product Boxes Download", but if I had the idea to click directly on the menu instead of the option in the sub-menu other users may have the same idea.

If I click here instead of clicking here

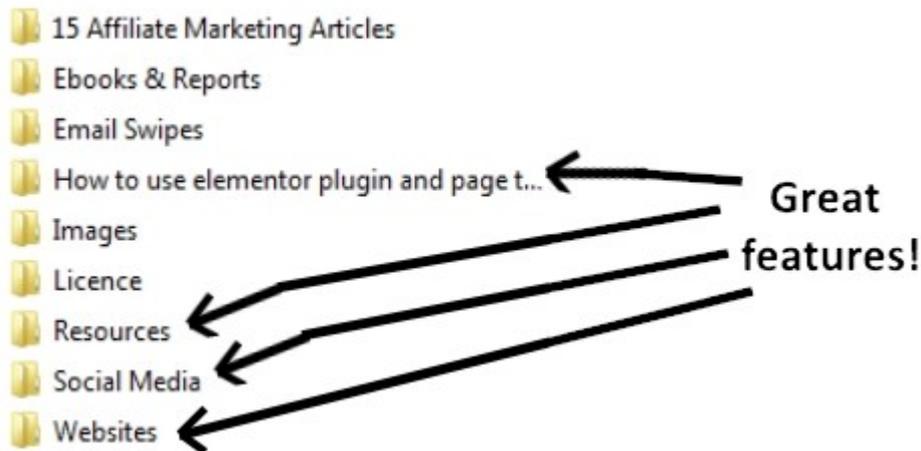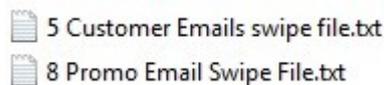I will be redirected to this page:

Overview:

When I came to the site, it seemed a bit simplistic at first sight, but I confess that I was positively surprised when I downloaded some of the PLR packages offered such as Affiliate marketing, Weight Loss and Body Building Boxes.

The fact is that PLR boxes are some of the most complete ones I've seen in this industry, and not only provide the main product, website and some swipes emails, but it also comes with many articles, social media publications, keywords, examples of usage, and this is great because many PLRs call themselves "Done for you packs" but in reality deliver only the Basic, and the packages on your site stand out of the most of

others, because providing more complete packages than most others I already knew.

Another feature that positively get my attention was that the swipe files of the boxes I downloaded are divided into 2 parts, where one is ideal to promote the product, and the other sequence of emails swipes is to send after they make the purchase.

The fact is are very few PLR products on the market that I've seen before that also include after-sales follow-up emails.

Suggestion: On the homepage I would highlight some of the topics related to PLR Boxes products or about on the newest products added.

About The PLR Boxes:

The ebook on affiliate marketing has been very well formatted, the information follows a logical sequence that pleases me and begins by clarifying common doubts such as "How To Best Select An Affiliate Program (chapter 2)" and "Picking Hot Product (chapter 3)" and then talks about the generation of traffic.

The only point that I think could be improved, is that in this ebook are suggested some methods of generating traffic, however this is not very thorough.

I would add here more detailed information on how to run each method, or so I would recommend some youtube videos on each of these traffic generation methods.

Let's take this paragraph as an example:

"The fourth way is through joint venture marketing. This is one of the most effective ways of promoting a product or service. Having a partner through ad swap or link exchange is beneficial to both parties as it allows them to reach a wide base customer in a short amount of time. "

I would add after this paragraph something like:

"Watch this youtube video that teaches other cool things about Joint Ventures [video url here]"

Or else:

"This is an amazing site you could learn more about Joint Ventures: {site url here}".

Even so, as we all know, every intelligent PLR strategy involves modifying it or adding excerpts to the original product, so maybe that's why you chose not to go into too much detail about traffic methods.

I have read some of the articles on affiliate marketing, and they are very good and easy to read, most are divided into paragraphs from 3 to 5 lines. The information is useful and although some are basic they certainly make sense and can help beginners.

However I have also found tips on articles that certainly can benefit the most advanced marketers, such as the tips found in the article "The 3 Most Common Affiliate Mistakes" where he cites about the consequences of not choosing a suitable product, join many programs or even about not knowing the product before promoting it.

For the other PLR boxes, it seems to me that a lot of work has also been put in to research the market in a very deep way, which allowed to you to create very complete materials, both in articles, websites, graphics and many other elements that make it really feasible and realistic for anyone to create a business from scratch using these products where, after making some changes, adding some extra information and features to these PLRs and giving their personal touch, all that is needed is to invest in a domain of its own and generate traffic to these structures .

In fact, the PLR product proposal is exactly this, but unlike of much others sites that provide only a few options in terms of "done" features (in some cases only 1 website

(sales page, one squeeze page, a mind map and a few swipes, or even less so) your membership site actually offers fairly complete packages.

About The Training Basics to Email Marketing

The "basic" training on email marketing in my opinion does not boil down to just training on email marketing, in fact this seemed to me a complete mini course for beginners of internet marketing, very detailed and interesting as well, especially useful for those who need to master the initial settings of a successful online business.

Final considerations

Also, just like other PLR sites also offers various levels of membership, which is very good but what really caught my attention is that this comes with fresh and original PLR materials, which can't be found at all places out there (both in videos and in the form of ebooks) and as I mentioned before, are quite complete packages.

By Bruno Prinz,
Go Forward!